

Pro Solution Partner Program

Partner with HootSuite

The HootSuite Pro Solution Partner Program is designed for agencies, consultants, associations and others to generate new revenue streams by distributing HootSuite Pro.

Pro Solution Partners are supported by HootSuite's powerful resources for social media best practices, case studies, info sheets and strategies. Pro Solution Partners also receive commission on every referral that results in the purchase of any of the many features available with our Pro offering including team members, social analytics, HootSuite University and more.

Pro Solution Partner Benefits

There are numerous benefits that come along with the HootSuite Pro Solution Partner Program, including defined revenue streams and brand association with the leader in social media management.

Brand Rub- Demonstrate social leadership partnering with the leader in social media management

Revenue - Receive 20% recurring revenue on our Pro suite of products

Resources

As a HootSuite Pro Solution Partner, you'll have all the resources you need to ensure success:

Partner Badge - Get instant social media cred by posting the HootSuite Certified Partner badge on your website

Marketing Materials - Slick case studies, info sheets and promotional materials so that you are always armed with the info you need

Thought Leadership - Access to HootSuite University's educational resources to become a social media whiz

Partner Portal - With reports allowing you to track your performance and the ability to create unique links to promote HootSuite

Who are Pro Solution Partners?

1. Agencies
2. Consultants
3. Associations
4. Other Resellers

HootSuite Pro suite of products:

- HootSuite Pro
- Team members
- Analytics
- HootSuite University



Apply to become a HootSuite Pro Solution Partner at:

hootsuite.com/partner/solution

Contact Information

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